

UPSE SECURITIES LIMITED

'PADAM TOWERS', 14/113, CIVIL LINES, KANPUR-208 001

Phone: 2338115, 2338074 Fax: 91-0512-2338175/2338220

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USL/2010-11/16

10.08.2010

Circular letter to Shareholders and Staff of U.P. Stock Exchange Limited and Staff of the Company

Sub: Offer for sale of Equity Shares of Bombay Stock Exchange Limited (BSE)

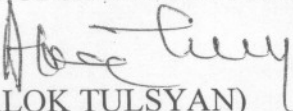
The Company has decided to sell 30,000 Equity Shares of face value of Re.1/- each of BSE out of its holding **in demat form** to the Shareholders and Staff of U.P. Stock Exchange Limited and Staff of the Company.

The company hereby invites Bids for the same. The floor price is Rs.370/- (Rupees Three Hundred Seventy Only) per Equity Share and a Bidder may apply for minimum 100 shares, by submitting an application on the enclosed format alongwith D.D./Pay Order/ Banker's Cheque made in favour of UPSE Securities Limited, payable at Kanpur, for the full value of Bid, and a copy of Client Master List (CML) issued by D.P., latest by **31.08.2010**, in a closed envelope thereon mentioning "**Application for BSE Shares**".

The decision of the Company shall be final as regards the Process, Bid, Sale and delivery of above shares.

Purchase/holding of Shares by the aforesaid entities shall be subject to BSE Rules.

for UPSE SECURITIES LIMITED


(ALOK TULSYAN)
C.E.O.(OFFICIATING)

Encl : Format

C.C. to: M.D.- UPSE
G.M(O)- UPSE
EDP – BOLT/NSE – for flashing on system & putting on Website
Notice Board

From :

Date : _____

Name : _____

Address: _____

Tel. / Mob. No. _____

To,

The Chief Executive Officer(Offtg.)
UPSE Securities Limited
Padam Towers
14/113, Civil Lines
Kanpur – 208 001

Dear Sir,

Sub : Application for purchase of Equity Shares of BSE

With reference to your Circular letter dated 10.08.2010, I/We hereby apply for
_____ (_____) Equity Shares of BSE of
Re.1/- each at a price of Rs. _____ (_____)
_____) per equity Share and for this purpose,
as required, I/we am/are enclosing herewith a D.D./Pay Order for
Rs. _____ (_____) towards
total value of my/our Bid favouring UPSE Securities Limited payable at Kanpur
and a copy of Client Master List (CML) issued by D.P..

Thanking you,

Yours faithfully,

[_____]

Encl : As above